

# CROSS CREEK CYCLING CLUB

## Monthly Meeting Minutes

November 1, 2004

CALL TO ORDER: Mike Thomas

INTRODUCTION and WELCOME OF NEW MEMBERS and GUESTS: None present  
16 Members in attendance with 4 officers

### TREASURER'S REPORT Bob Maier

Balance \$ 2397.16

### OLD BUSINESS/UPDATES

- 1) CLUB CLOTHING: Robert Havens
  - a) Read out items that were still available.
  - b) Turned in \$230.00 for recent clothing sales.
  - c) Current items are posted on the C4 website in the announcements section.
- 2) WEB PAGE: Robert.
  - a) Monthly hits/traffic for October 2004 was 41,440 hits.
  - b) Improving/automating the member contact roster from the database. This will only be available to paid members.
- 3) Mayor's Ride: A big thank you was given to the volunteers, mechanics, and Woodie for making the route.
- 4) C4 Member of the Year nominations:
  - a) Robert reiterated from the last meeting the need to recognize a member from the club, that has shown the enthusiasm, initiative, and qualities needed to take the club to the "next level". Greg Combs nominated Leona O'Berry for her work as the captain and coordinator for the club's participation in the MS150, being an aggressive link to business sponsors in the community and always making sure it was the club that was supporting the event instead of only her.
  - b) It was also pointed out that there can be other nominations done prior to the next meeting in December. Forward a simple paragraph with whom you want to nominate and why to Robert at [Admin@CrossCreekCyclingClub.org](mailto:Admin@CrossCreekCyclingClub.org) so he can post it. Voting will be accomplished at the December meeting.
- 5) Rider of the Week/Month/Year: Greg brought the positive media impact and potential gain in membership for the club by having announcements of rider recognition for any specified period of time. Everyone thought it was a great idea and the question was raised about the criteria needed for a nomination or picking a winner. Since this is a new issue and is a great way to promote and recognize riders, this will be an issues for development and implementation.
- 6) Additional Coordinator Positions:
  - a) Bob Maier put out the need for the need for a media coordinator. Everyone agreed that this was needed as the club is many times missing the needed media coverage for events and community involvement that would increase the public awareness of the club and what we do.
  - b) Mike Thomas said that he had been trying to get a fundraising committee for some time but the reactions were less than enthusiastic.
  - c) Robert Havens said that a good way to approach this would be to have coordinators instead of committees. Having someone that wanted to be a specific coordinator would likely be more successful than appointing someone who really did not want to do it. He went on to say that it is easier to have a specific person as a go-to person for a particular area. They could have anyone that wanted to, assist them when needed. Everyone agreed that this was a good approach.
  - d) Some additional coordinators will need to be considered for, race events, training, tours, clinics, community activist, and military liaison.
  - e) Mike Thomas said he would accept the responsibility as the fundraising coordinator. Leona will be asked if she would like to be the media coordinator.

### NEW BUSINESS

- 1) Membership Renewals:

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- a) Robert reviewed the 2005 membership dues and how they came to be.
  - b) He passed out the new membership application and waiver to those present and asked everyone to update and fill in any missing information.
  - c) Most of those present completed their forms and paid the membership dues. So far there were two mail-in apps, three previous apps, and 11 attendees that paid for renewal.
  - d) Robert also reiterated that anyone who wanted their photo on the member card could email him a photo (headshot).
  - e) He also has a printed out a renewal app for all current members. They can be updated and paid for either at a meeting or at Hawley's when he is there.
- 2) Time change for rides:
- a) After some discussion it was determined and agreed upon that for the month of November the ride times would remain the same for the Saturday rides. Robert will get with Furman about the Strickland Bridge ride for any changes. Beginning 7 November, the Fort Bragg ride will begin at 9:00 AM. The Linden Loop ride will continue to start at 8:00 AM until the temps get low enough to change to a later time.
  - b) Mario brought up a good point about having a temperature cut off as many riders do not ride below a certain temperature. Last year some rides were still accomplished with an ambient temp of 16 degrees. For new riders showing up this may not be the best way to ride safely. Vern stated that there are also mechanical concerns as the temp gets below freezing.
  - c) During the next meeting there may need to be a decision on at what temperature do we not ride.
- 3) Officer nominations and elections:
- a) Everyone was reminded that officer elections would be held at the January 2005 meeting. All were encouraged to be present. Not later than the December meeting, the running of the election will be finalized and briefed to attendees and posted to the C4 website. Shortly after the December meeting where nominations will be finalized, Robert will build the ballot and make it available for download. Ballots must be received no later than the date for the January meeting which is to be determined.
  - b) It was discussed for some time and with the recommendation from Vern, that the positions of Secretary and Treasurer remain the current officers. This is in order to provide continuity and stability for the administrative side of the club. Everyone seemed to agree and some asked if we were happy and would accept continuing in the positions. Bob Maier said he would continue and Robert did not really say much as he was trying to write notes.
  - c) It will still be a requirement to have the nominations and election as is planned. There will be an option on the ballot to keep those currently in their positions there. That detail will be worked out and explained on the ballot.
- 4) Club briefing. Mike Thomas passed around the start of a presentation that will be used as "The Club Presentation". It is a good start to something that really needed. Robert will be providing the necessary web statistics. Once the final draft is done it will be posted for review by members and when approved, made available for download. This will enable anyone to go to potential sponsors or members with a "who we are, what we have done and where we are going" overview.
- 5) Clinics:
- a) Greg Combs brought up the possibility to have clinics during the meetings, prior to a ride or at a scheduled time and place. He emphasized the combining of some clinics with club fundraising. The idea is to have sponsors and subject matter experts provide training, services, and or information to members in an environment conducive to the type of clinic. He went on to say that a fee could be charged to those that wanted to participate in the clinic.
  - b) Jeremy said that as a new rider in the club, he would not want to pay \$20 or more dollars to be in a clinic. A more reasonable charge of \$10 would be better.
  - c) Mario said that the way he was brought up in cycling, the teachings and mentoring was free and he would never charge anyone for sharing the knowledge and experience.

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- d) Greg explained that even though many want things for free, that most do not feel that anything free is worth it. Having a price tag on things makes more people feel like they are getting something worth while if they have to pay for it. He also said that a clinic could have a theme.
  - e) Robert talked about having some theme based mini clinics prior to a ride which would be free and having larger more formal clinics scheduled that a fee could be charged if needed. He went on to explain that a particular theme could be maintenance where sponsors and more experienced rider do pre-ride bike checks and explanations of proper maintenance. Each weekend ride could be a theme based ride where a particular area or two are covered before the ride and should have some area that can be put into use or practiced during the ride. Each group could be a little different if needed.
  - f) Vern said that some of the areas that need to be addresses are riding techniques, hazard/crash avoidance, reaction to a flat in a pack, and braking procedures, among others. He went on to say that the experienced riders need to be more pro-active with looking at and checking newer rider's bikes and equipment. To ask about their skills and any concerns or fears they have about group or club riding.
  - g) Everyone agreed the need for clinics is critical. During the next month or so, some of the ideas will be tried and modified as appropriate. The club officers and committees will develop a basis for free and fees based clinics and develop a schedule to be posted.
- 6) Christmas time/Toys for Tots Ride.
- a) Mike Thomas said that having the TfTR ride incorporated in to the Saturday 4 December club ride would be easier to manage and using the Mayor's route. He said he would get the cue sheets and that currently there was not any SAG support.
  - b) Greg suggested that the club adds a more formal clinic prior to the ride as a fundraiser for the club. He thought a fee of 20-30 dollars would be good, with a portion going to TfT and the remainder to the club.
  - c) It was also suggested that instead of charging for the clinic; charge a ride fee for participants in addition to bringing a new unwrapped toy. The fee would mainly go to the club (since everyone who rides will be required to donate a toy) with a portion going to the TfT Christmas drive. Tough not determined what exactly the fee will be is estimated that it will be \$20.00 plus a new unwrapped toy per rider. The exact portion to TfT has not yet been determined.
  - d) This ride will be posted on Active.com as well. There will not be an early registration discount and the fee from active.com will be added to the normal registration cost per rider who registers there (likely \$22.50).
  - e) If the clinic is done it will start about 8:30 AM prior to the ride. The areas covered will be announced and posted.
  - f) Since this is a "normal" Saturday ride in general, there will be A-D group breakdown so everyone is taken care of.
- 7) Multiple County Ride: Mike Thomas suggested a ride of 125+/- miles that would go through five counties. Vern thought that even more counties could be covered. Most thought the ride would be cool especially if more counties were covered. Vern also said that he has a GPS and mapping program that can easily make route sheets and that he was going to start mapping many of the routes the club uses currently. These sheets would then be sent to Robert for formatting and posting to the website. Anyone who would like to help with possible routes for the multi-county ride, please send them to Robert. There will be some research done on this and when a good overall route and concept is determined, some dates will be suggested and posted.
- 8) CALENDAR. No updates.
- 9) SPONSOR TIME/COMMENTS:
- a) Velo Smart Coaching: Greg reiterated the need to have good specifics for current and potential sponsors. He also asked if it would be possible to have Saint Andrews (the college) where he teaches be in some way affiliated with the club, the level of which is not currently known. He said that a couple of his classes could directly benefit the club with activities from his students. A question arose about any implication from local

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- schools/colleges being slighted by not being included. Some discussion made that point not much of a concern. Greg also said that the students would mostly be interested in recreational riding and touring events and not so much for competitive events.
- b) Leith Acura (Bob) – No comments.
- 10) OPEN DISCUSSION –
- a) The meeting overall was an open discussion so there are no further comments here.
- 11) PRESIDENT'S REMARKS – No comments separate from the open discussion.
- 12) NEXT MEETING is tentatively scheduled for 7:00 PM December 6, 2004. The location will be announced soon as the Kiwanis recreation Center is booked for that date. Please check the website calendar and announcements section for updates.