

# Club Social Media Guidelines

## “Rules of the Road” for the C4 Facebook Group

Normal rules: **No racism, no sexism, no pornography, no politics, no Tour de France Stage results.** Use courtesy and respect. Do not “call out” another member by name. Disparaging comments, as determined by ALL admins, will be deleted and poster removed from Group.

You must be a current member of C4 in order to be added to the C4 Facebook Group. Once you are added you can remain a part of the group as long as you want and as long as you follow the current Club Social Media Guidelines.

Some very general considerations for posting stuff to the C4 Facebook Group:

ONLY POSTED BY A BOARD MEMBER (Or Board appointed coordinator):

C4 Club news and announcements: Monthly Meetings, Administrative News/Announcements and C4 Hosted Activities and Events.

DO POST:

- Exchange of ride information. “Pick up” rides, travel together to a ride, etc.
- Encouragement and congratulations. 1<sup>st</sup> Century, Double Century, Racing Category Upgrade, etc.
- Group ride reports. Cycle North Carolina, Ride Without Limits, etc.
- Race Reports. Road, Criterium, Cyclocross, Mountain, Endurance, etc.
- Event reports. Bike Give-Away.
- Kudos for C4 sponsors. Got a new bike from Hawley’s, post it! Great Service at Bob Miarer Auto Service, let us know! Same with Barbaro Family Dentistry, Blashfield Sign Company and any other current sponsor.
- Try to make posts and comments on existing posts actually mean something or have some value to the group.

DON’T POST ON THE C4 FB GROUP (USE YOUR OWN FB PAGE/TIMELINE):

- Multiple or duplicate posts about the same thing already posted. Use the comments to add to the post instead.
- There is a ride that you like or do every year and like posting (talking and posting pictures) about it.
- If you got a bike or other cycling items from Craigslist, Ebay, Performance, another vendor, or from a private sale and want to share.
- Another vendor is having a great sale on stuff and you want to share with all of your cycling buds.
- If you want to tell the world about your bike ride, post stats or other things.
- If you watch the Tour de France, or Giro, live, and are so excited as to the stage results, that you want to post the results. Your friends can then “unfriend” you as they see fit.

DELETING POSTS AND OR COMMENTS TO POSTS:

- Only admins (designated board members) are permitted to delete posts or comments too posts that fall outside of these rules & guidelines.
- The admin will do their best to notify you via FB message with a brief explanation why the deletion was done. The admins will use diligence and these rules as the guide for post or comment removal. If you, as a member of the group feel your post was IAW these rules and was still deleted, please contact the club president with what was posted and deleted as best as you can remember.